



Mother's Day
is May 12



It's our most charming offer of the year with
15 free styles to choose from — see the first one
here, and more on the pages that follow.

(We've numbered them so they're easier to shop.)

buy 2 charms
get a
charm necklace
or bracelet
FREE
up to \$72 value
details below



**1. NEW CHANGEABLE HEART CHARM
HOLDER NECKLACE (NK-251)** Sterling \$72.
Charms sold separately.

**NEW HEART PICTURE FRAME
CHARM (CM-5697)** Sterling \$52.

LOVE YOU MOM CHARM (CM-3337)
14K gold \$170, sterling \$42.

Purchase two James Avery **charms* and/or pendants** and an eligible bracelet or necklace and receive up to \$72 off the transaction. Customers purchasing an eligible bracelet or necklace priced under \$72 will receive that item's value only. Offer valid 4/22/19 through 6/4/19 while supplies last. Available at JamesAvery.com, James Avery retail stores, through James Avery Customer Service, at select Dillard's Department Stores and at Dillards.com. May not be combined with any other offer or applied to previous purchases. We reserve the right to limit quantities. No cash/credit back. *Glass Enhancer Beads do not count as James Avery charms for this promotion.

buy 2 charms
get a
charm necklace
or bracelet
FREE
up to \$72 value
details on page 3



Charm necklaces — yours for free

Any one of these changeable charm necklaces can be yours for free with the purchase of two charms. Prefer charm bracelets? Turn the page.

2. CHANGEABLE CHARM HOLDER NECKLACE (NK-214) 14K gold \$600, sterling \$72.

3. CIRCLET CHARM HOLDER NECKLACE (NK-218) 14K gold \$800, sterling \$72.

4. CHARM HOLDER NECKLACE (NK-217) Sterling \$72.

5. HAMMERED CRESCENT CHANGEABLE CHARM HOLDER NECKLACE (NK-234) Sterling \$72.

6. NEW CHANGEABLE LOOP CHARM HOLDER NECKLACE (NK-249) Sterling \$72. Charms sold separately.

TURQUOISE BEAD CHARM (CM-3124) 14K gold \$50, sterling \$32.

MINI ARROWHEAD CHARM (CM-433) Sterling \$32.

7. OVAL TWIST CHANGEABLE CHARM HOLDER NECKLACE (NK-233) Sterling and bronze \$72.



8
NEW



NEW

10



11



12



9
NEW



13



14



15

buy 2 charms
get a
charm necklace
or bracelet
FREE
up to \$72 value
details on page 3

Bunches of bracelets— which will you choose?

Buy two charms and any one of these
charm bracelets can be yours for free!

8. **NEW TWISTED WIRE CONNECTED HEARTS CHARM BRACELET (BR-733)** Sterling and bronze \$72.

9. **NEW OVAL TWIST CHARM BRACELET (BR-767)** Sterling \$72.

10. **CONNECTED HEARTS CHARM BRACELET (BR-684)** Sterling \$72. Charms sold separately.

NEW UNICORN CHARM (CM-5701) Sterling \$52.

I LOVE YOU SCRIPT CHARM (CM-5586) Sterling \$52.

11. **HAMMERED HOOK-ON BRACELET (BR-47)** 14K gold \$760, sterling \$72.

12. **TWISTED WIRE CABLE CHARM BRACELET (BR-710)** Sterling \$72.

13. **QUATREFOIL TWISTED WIRE BRACELET (BR-696)** Sterling \$72.

14. **MEDIUM TWIST CHARM BRACELET (BR-677)** 14K gold \$900, sterling \$72.

15. **LIGHT DOUBLE CURB CHARM BRACELET (BR-300)** 14K gold \$900, sterling \$72.